



The Chas. C. Hart Seed Co.

304 Main Street, Wethersfield, CT 06109-1826
www.hartseed.com
email: stefanie@hartseed.com

Phone 860-529-2537
Fax 860-563-7221

INSTRUCTIONS FOR ORDERING YOUR HART'S SEED DISPLAY

1. Complete the Packet Seed Order Form – be sure to provide your billing and shipping addresses.
2. Indicate your type of business (Garden Center, Hardware Store, etc.)
3. Choose a frame. Please decide which of the following is best suited for your store:
 - **Rotary** (spinning 2, 3, or 4 sided)
 - Flat standing **single panel** with base, **2I** (holds 2 panels side by side) or **S** (holds 1 panel on top and an S panel on the bottom)
 - **Special** all metal display, great for greenhouses.

Visit our website www.hartseed.com for descriptions and photos of each frame.

4. Our standard assortment includes vegetables with herbs, flowers, and peas, beans and corn. We also include some organic vegetables, peas and beans.
Varieties may vary based on your specific region.

We begin shipping initial orders in November through March. Don't forget to **specify a ship date for your display**. *Refills may be ordered throughout the season.*

If you are a Hart Seed customer, please indicate your customer number.

Please sign and date the order form once reviewing our terms and conditions. Orders will not be shipped without a signature.

New customers must complete a **Credit Application**, **Packet Seed Order Form** and **Sales Tax Certificate**.

Please contact Stefanie in our Packet Seed Dept. by email stefanie@hartseed.com should you have any questions.

Thank you for your order, and we look forward to doing business with you!

Sincerely,

Stefanie Sidorski

Packet Seed Accounts



The Chas. C. Hart Seed Co.

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This is a "Fillable" Form that you can fill out here & email to: stefanie@hartseed.com or you can print it out, fill out by hand and fax to 860-563-7221

Packet Seed Order Form

Company Information

Company Name _____	<input type="checkbox"/> Garden Center
Billing Address _____	
Street Address _____ P.O. Box _____	<input type="checkbox"/> Roadside Market
City _____ State _____ Zip Code _____	<input type="checkbox"/> Grocery Store
Phone Number _____ Fax Number _____	<input type="checkbox"/> Other
Email _____	Amount Paid for Seed Last Year
Contact Name _____	

Shipping

Shipping Address _____ <small>If different than billing address (we cannot ship to P.O. Boxes)</small>	For Office Use Only
City _____ State _____ Zip Code _____	Route# _____
	<input type="checkbox"/> Credit Application
	<input type="checkbox"/> Tax Certificate

Displays

Unless otherwise specified, displays include assortments of:
Vegetables (including Herbs & Organics), Flowers & Peas, Beans & Corn.

Floor Stand Displays

- Single Panel
- 2I - 2 Panels with Metal Base
- S - Large Panel with a Small Panel (indicate number wanted)
- 2 Sided Rotary Display
- 3 Sided Rotary Display
- 4 Sided Rotary Display

Assortments For Main Display Units

- Standard
- Northern New England (Ideal for ME, VT, NH)
- Italian
- Southern
- Heritage
- Fall Planting (shipped in summer)
- Organics only
- Other please specify

Special All Metal Display Units. Great for Greenhouses or outdoor displays. Will fit on any of the above Floor Stand Displays.
 Customer will keep the entire display at end of season, and Hart's will send seed in supply boxes the following season for the customer to put into the display. Please also indicate which floor stand you would like.

Counter Displays: Available in 4 pocket, 12 pockets or 18 pocket displays, please specify size for each type.

- | | | | |
|------------------------------------|--|--------------------------------------|---|
| <input type="checkbox"/> 4 Pocket | <input type="checkbox"/> Catgrass | <input type="checkbox"/> Pollinators | <input type="checkbox"/> Other please specify |
| <input type="checkbox"/> 12 Pocket | <input type="checkbox"/> Catgrass/Catnip | <input type="checkbox"/> Sunflowers | |
| <input type="checkbox"/> 18 Pocket | <input type="checkbox"/> Herbs | <input type="checkbox"/> Wildflowers | |
| | <input type="checkbox"/> Heritage | <input type="checkbox"/> Organics | |
| | <input type="checkbox"/> Italian Favorites | | |

SHIP DATE REQUESTED: _____

Did you carry Hart's Seeds last season? Yes No If Yes, please indicate Customer # _____

If NO, please complete a Credit Application & Tax Exemption Certificate along with this order form.

COMMENTS: _____

Signature _____ Title _____ Date _____

Buyer, as named above, has read & agrees to the terms & conditions on the reverse side of this order form and further guarantees that the merchandise received will be displayed.

Salesman _____ B/D _____

Email this completed form to: stefanie@hartseed.com or fill out by hand and fax to 860-563-7221



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2023 Terms & Conditions for Sale or Return Packet Seed

We will forward in due season an assortment of seeds to sell on a sale or return basis. Unsold seed packets will be returned beginning in July through no later than September 30th in order to receive credit. Retailer will be billed for individual packets at retail value of product, less a discount of 33¹/₃% as follows under guaranteed sale:

Retail Price	Discount Price
\$1.89 Vegetable	Packets at \$1.26
\$2.09 Herb	Packets at \$1.39
\$2.19 Vegetable	Packets at \$1.46
\$2.49 Vegetable	Packets at \$1.66
\$2.29 Flower	Packets at \$1.53
\$1.69 Peas & Bean	Packets at \$1.13
\$2.39 Corn	Packets at \$1.59
\$2.20 Heritage Vegetable	Packets at \$1.47
\$2.35 Heritage Flower	Packets at \$1.57
\$2.79 Organic	Packets at \$1.86

If the account is paid within terms, (after credit is allowed for returned seed), The Chas. C. Hart Seed Co. will allow an extra earned trade discount as listed below:

Invoice Amount of:	Extra Discount	Profit
\$100.00–\$549.99	-0-	Equal to 33 ¹ / ₃ %
\$550.00–\$849.99	10%	40%
\$850.00–\$1099.99	15%	43%
\$1,100.00 and up	25%	50%

Special: New Accounts will receive a 50% discount off of the retail value for the first season, then our regular discount schedule in following seasons.

There is a \$100.00 minimum sale per panel on all initial orders.

Payment Due Net 10 days of Invoice at End of Season

Freight Pre-Paid IN and OUT

Payment for Seed

With Credit approval, payment for seed that is not returned to The Chas. C. Hart Seed Co. or donated to charity (please ask for paperwork regarding donating your unsold seed) will be **due 10 days of invoice at end of season. Past due accounts will lose any extra earned trade discounts as noted above. Unsold seed not returned by September 30th will be billed in full at the standard 33¹/₃% discount and no credit will be given for unsold seed. If you are still selling seed, please inquire about our fall planting display.**

Freight Prepaid In & Out

The Chas. C. Hart Seed Co. will pay all shipping charges to ship seed to the retailer's store and to return unsold seed to The Chas. C. Hart Seed Co. Upon request by The Chas. C. Hart Seed Co., the retailer agrees to count and return the unsold seeds to The Chas. C. Hart Seed Co. in Wethersfield, Connecticut using forms and labels provided by The Chas. C. Hart Seed Co.

Price of Metal Displays if lost or destroyed within 3 years

Metal Display Stands are supplied at no charge. Replacements for lost or stolen displays will be charged as follows:
2R, 3R or 4R = \$95.00 Each S Frame = \$165.00 M2I = \$65.00

Outright Sale Terms & Conditions

Retailer will be invoiced at retail value of product less a discount of 70% with freight prepaid and invoiced at cost. Payment will be due 60 days from invoice date. Retailer agrees to remove seed from sale and destroy or donate to charity at end of season. No seeds may be returned to The Chas. C. Hart Seed Co. for credit. Terms concerning overdue accounts and attorney's fees apply.

Warranty & Limitation of Liability on next page.

Warranty & Limitation of Liability

Subject to the limitation of liability herein set forth, we warranty that the seeds or bulbs are as described on the container, within recognized tolerances. **OUR LIABILITY ON THIS WARRANTY IS LIMITED IN AMOUNT TO THE PURCHASE PRICE OF THE SEEDS OR BULBS.** In no event shall we be liable for the crop, or for any loss due to negligence or resulting from the failure, impairment or quality of the crop or varietal variance therein, whether such loss results from breach of the foregoing warranty, from breach of any other provisions for the buyer's contract for the purchase of said seeds or bulbs, or from any other cause.

All overdue accounts subject to **FINANCE CHARGE of 1½%** per month which is an **ANNUAL PERCENTAGE RATE of 18%**, or maximum allowed by state law. In event unpaid amount is placed for collection, purchaser agrees to pay all collection costs including reasonable attorney's fees.